

 Global  
Retail  
Innovation  
**AWARDS 2025**



# Awards Categories

## **Top 50 Global Innovative Retailers**

**-- The awardees are in no specific ranking order.**

## **Grand Awards** (Not For Entry)

- The Disruptive Retail Innovator of the Year (Best of Show)
- The Disruptive Retail Technology Provider of the Year
- The Disruptive Retail Technology Startup of the Year

**-- Only one winner selected by the judging panel.**

## **Solution Awards**

- Global Innovation in Emerging Retail Technologies
- Global Innovation in Customer Loyalty
- Global Innovation in Sustainability & Social Responsibility
- Global Innovation in Retail Logistics & Operational Efficiency
- Global Innovation in Product Strategy
- Global Innovation in Payment & Checkout Experiences
- Global Innovation in Internet Retailing
- Global Innovation in Omnichannel Retailing
- Global Innovation in In-store Experience
- Global Innovation in AI Adoption in Retail
- Global Innovation in Hospitality, Leisure & Shopping Mall Experience
- Global Innovation in Grocery, Food & Healthcare Products Retailing
- Global Innovation in Fashion & Apparel Retailing
- Global Innovation in Beauty & Wellness Retailing
- Global Innovation in Consumer Electronics & Technology Products Retailing

**-- Feature Gold, Silver, and Bronze prizes.**

# Entry Guidelines

## 300-word description

A written submission summarising your solution/company, to help the judges evaluate your work.

Descriptions should be written according to the judging criteria and must be written or pasted via the entry form.

---

## Supplementary Materials

(Optional)

With a maximum of **100 words per image/page**. Ensure that file sizes are **10MB or smaller** and that only **png, jpg, and gif** formats are accepted. Any submissions that do not meet these specifications will not be visible to the judges during evaluation.

---

## Video URL

(Optional)

We will not be held responsible for URLs that do not function during judging.

- Must be live from submission date until **30th Jun 2025**
- **English** is recommended.
- Maximum length of video is **3 minutes**.
- Only **1** video is accepted for each entry.
- Please upload your video to **YouTube** and set the privacy settings to **"unlisted"**.

# Top 50 Global Innovative Retailers - Judging Criteria

## *Technology Innovation and Application (40%)*

Evaluate the company's prowess in technological innovation and the effective application of technology in its products, services, or processes.

---

## *Market Viability and Performance (30%)*

Assess the company's market potential, including its ability to perform well in the market and capitalize on opportunities for growth and expansion.

---

## *Industry Benefits and Impact (30%)*

Review the benefits and impact of the company's innovations on the industry, considering how its advancements contribute to positive changes and developments within the sector.

# ***Solution Awards - Judging Criteria***

## ***Innovation and Uniqueness (40%)***

Assess the solution's originality, innovation level, and potential to revolutionize industry practices, bringing fresh perspectives and addressing challenges.

---

## ***Business Value (30%)***

Evaluate the solution's financial benefits, operational efficiency improvements, customer experience enhancements, and potential for sustainable growth.

---

## ***User-Centric Design and Adoption Potential (30%)***

Focus on user experience, ease of use, and satisfaction for both retailers and consumers. Evaluate practicality, user acceptance, and effectiveness in meeting user needs for widespread adoption.



# Eligibility

The projects should have launched to the market between Jan 2024 and Dec 2024.

## ***Open to Companies***

The Global Retail Innovation Awards are open to companies of all sizes, including startups, established businesses, and multinational corporations, operating in the retail or retail technology industry.

## ***Retail Technology Solutions***

Eligible entries should be innovative retail technology solutions, including but not limited to software, hardware, platforms, applications, services, or strategies that have the potential to transform the retail industry.

## ***Open to Startups***

Companies entering the competition that have been established for less than three years will automatically be considered as candidates for the Disruptive Retail Technology Startup of the Year.

## ***Solution Maturity***

Entries can include both mature solutions that have been implemented and proven in the market, as well as emerging solutions with promising potential. However, solutions should have progressed beyond the conceptual stage and demonstrate tangible progress or results.

# Submission

Participating in the Global Retail Innovation Awards is a simple two-step process.

**01**

300-word  
Online Entry Form

**02**

Supporting Images  
/ Video / Documents

The submission deadline is 28th Feb 2025 6:00pm (GMT+8).



# Submission

## ***Intellectual Property Rights***

Participants must have the necessary intellectual property rights or permissions to submit and present their solutions for evaluation in the Global Retail Innovation Awards. Any intellectual property infringement is the sole responsibility of the participant.

## ***Language***

Entries should be submitted in English as the primary language for the award application, including the project description, supporting materials, and any accompanying documentation. English will be used for evaluation and communication throughout the award process.

*\*The retail innovation cases or solutions can originate from any language or region. If the case is submitted in a language other than English, participants are encouraged to provide an English translation or summary to ensure effective evaluation and understanding by the judging panel.*